



IRC Fundraising Tips!

Hello! And thank you for signing up to the IRC's virtual challenge. Your time taking on the squat challenge and fundraising efforts are going to help some of the most vulnerable and at risk refugees around the world, so thank you!

To get you started, from one fundraiser to another, here's some personal tips on how you can maximize your donations while maintaining your social distance.



FIRST, SET UP YOUR FUNDRAISING PAGE

We recommend using either JustGiving or Facebook as they're both quick and easy to set up and it's easy to share with friends and family to get those donations coming in straight away. Click a link below to get started.

[Set up a JustGiving page here.](#)

[Set up a Facebook fundraising page here.](#)

All you need to do is:

- Create a page
- Make sure you select 'International Rescue Committee UK'
- Set your fundraising target
- Personalise your page with photos and say why you're supporting the IRC

NOW, GET SHARING!

With social distancing becoming the new normal, social media is in the spotlight. While you're indoors taking on your challenge, this is the time to shout about it with friends and family via every communication channel you possibly can. Share your fundraising page on Facebook, Instagram, Twitter, Whatsapp, email, you name it!

After all, the more you share, the more you raise helping those across the world who need it most.

You can even use your virtual social calendar to fuel your donations by asking your friends to pay while you play:

- Hold a virtual quiz night
- Virtual dinner party
- Karaoke
- Online bingo

YOU'RE AMAZING

Your support means a lot to us, your generous time and effort in this challenge means we're able to transform the lives of refugees and displaced people. They may not only be facing the challenges of COVID-19 but could also be in the midst of long-term conflict and disaster.

£250 can buy enough phone credit to enable the IRC to deliver critical protection activities and support to 1,000 vulnerable individuals during a COVID-19 outbreak



WE'RE IN THIS TOGETHER

Don't forget to regularly check in on the challenge on the [Facebook group](#). As a valued member of the challenge, we encourage you to share your progress, support your fellow challengers and keep a look out for top tips and updates! One of our IRC staff members will be taking the challenge with you, sharing their trials and tribulations too, so we'll be with you all the way. We're in this together until we've smashed it!

P.S. Don't forget to use #TeamRescue in your posts!

QUESTIONS?

Take a look at our [Frequently Asked Questions page](#).

CONTACT US

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